



MY **SIP** HDFC TOP 200

Trusted by lakhs of investors across India.
Make it your first choice.

It's now easy to own a share in India's best companies. Presenting HDFC TOP 200 Fund. This fund invests in S&P BSE 200 companies. You can also choose to invest in this fund through Systematic Investment Plan (SIP) which adopts Rupee Cost Averaging. So more units are purchased at lower prices and fewer at higher prices. The minimum investment amount for SIP is ₹500 every month.

Contact your financial advisor today to start your SIP in HDFC Top 200 Fund.

Toll-free no.: 1800 3010 6767/1800 419 7676

Investment Objective:

To generate long-term capital appreciation from a portfolio of equity and equity-linked instruments primarily drawn from the companies in the S&P BSE 200 Index.

Asset Allocation:

Type of Instruments	(% of portfolio)	Risk Profile
Equity and Equity Linked Instruments	Upto 100% (including use of derivatives for hedging and other uses as permitted by prevailing SEBI MF Regulations)	Medium to High
Debt & Money Market Instruments*	Balance in Debt & Money Market Instruments	Low to Medium

*Investment in Securitised debt, if undertaken, would not exceed 20% of the net assets of the scheme.

Scheme Features:

Plans/Options	Investment Plans: Regular Plan and Direct Plan Investment Options: (Under Each Plan) Growth & Dividend. The Dividend Option offers Dividend Payout and Reinvestment facility.
Minimum Application Amount (Under Each Plan/Option)	Purchase: ₹ 5,000 and any amount thereafter Additional Purchase: ₹ 1,000 and any amount thereafter
Exit Load	<ul style="list-style-type: none"> In respect of each purchase/switch-in of units, an exit load of 1.00% is payable if units are redeemed/switched – out within 1 year from the date of allotment. No exit load is payable if units are redeemed/switched – out after 1 year from the date of allotment. Entry/Exit load shall not be levied on bonus units and units allotted on dividend reinvestment.

For further details refer Scheme Information Document and Key Information Memorandum available at www.hdfcfund.com or at our ISC's.

Why HDFC Top 200 Fund?

- The fund is by design well diversified, hence is a lower risk product compared to less diversified funds
- Well defined investment universe primarily comprising of S&P BSE 200 companies and companies qualifying to be in the S&P BSE 200 by capitalization supports good quality of portfolio, which also reduces risk
- Ideal for investors who want a combination of active+passive investment approach

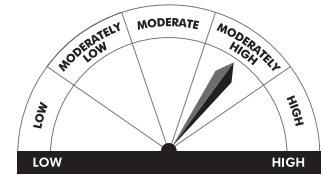
HDFC TOP 200 FUND

(An Open - ended Growth Scheme)

HDFC Top 200 Fund is suitable for investors who are seeking*:

- capital appreciation over long term
- investment in equity and equity linked instruments including equity derivatives primarily drawn from the companies in the S&P BSE 200 Index

Riskometer



INVESTORS UNDERSTAND THAT THEIR PRINCIPAL WILL BE AT MODERATELY HIGH RISK

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

SIP PERFORMANCE OF HDFC TOP 200 FUND

HDFC TOP 200 FUND - REGULAR PLAN - GROWTH OPTION

SIP Investments	Since Inception SIP	15 year SIP	10 year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested(₹ '000)	2,340.00	1,800.00	1,200.00	600.00	360.00	120.00
Mkt Value as on March 31, 16 (₹ '000) \$\$	23,859.82	10,009.16	2,198.47	769.19	402.39	113.89
Returns (Annualised) (%) \$\$	20.46	20.52	11.65	9.88	7.37	-9.32
Benchmark Returns (Annualised) (%) #	13.43	14.07	8.68	9.35	7.28	-7.08
Addl. Benchmark Ret. (Annualised) (%) ##	12.26	13.25	7.74	7.49	4.10	-8.21

Past performance may or may not be sustained in the future. # S&P BSE 200. ##S&P BSE SENSEX Inception Date: October 11, 1996. \$\$ All dividends declared prior to the splitting of the Scheme into Dividend & Growth Options are assumed to be reinvested in the units of the Scheme at the then prevailing NAV (ex-dividend NAV). CAGR returns are computed after accounting for the cash flow by using XIRR(Investment Internal Rate of Return) method. The above investment simulation is for illustrative purposes only and should not be construed as a promise on minimum returns and safeguard of capital. The AMC / Mutual Fund is not guaranteeing or promising or forecasting any returns. SIP does not assure a profit or guarantee protection against a loss in a declining market. Please refer SIP Enrolment Form or contact nearest ISC for SIP Load Structure and other details.

Performance

Scheme	NAV/Index Value as on 31 st Mar, 2016	Discrete Returns in %				Value of investment of Rs. 10,000 since inception (Rs.)
		31 st Mar 2015 to 31 st Mar 2016	31 st Mar 2014 to 31 st Mar 2015	28 th Mar 2013 to 31 st Mar 2014	Since inception CAGR (in %)	
HDFC Top 200 Fund\$	309.109	-9.80	35.11	20.31	20.48	376,899
S&P BSE 200 ¹		-7.86	31.93	17.04	12.77	103,951
S&P BSE SENSEX ²		-9.36	24.89	18.68	11.28	80,183

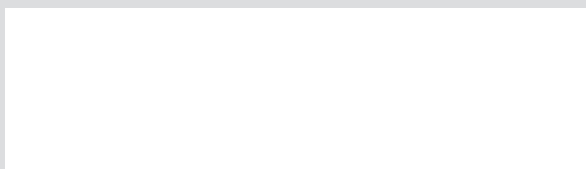
Other funds managed by Prashant Jain, Fund Manager of HDFC Top 200 Fund

HDFC Equity Fund	416.701	-11.29	41.49	22.25	19.18	416,701
Nifty 500 Index ¹		-7.54	33.56	17.56	9.17	64,522
Nifty 50 Index ²		-8.86	26.65	17.82	N.A.	N.A.
HDFC Infrastructure Fund#	13.871	-16.99	58.70	10.91	4.14	13,871
Nifty 500 Index ¹		-7.54	33.56	17.56	6.35	16,426
Nifty 50 Index ²		-8.86	26.65	17.82	6.10	16,120
HDFC Prudence Fund\$@	353.360	-6.05	41.84	19.03	18.81	456,708
CRISIL Balanced Fund Index ¹		-2.90	22.53	13.29	N.A.	N.A.
Nifty 50 Index ²		-8.86	26.65	17.82	8.65	62,917
HDFC MIP Long Term Plan+ ^	35.4369	2.46	21.49	8.50	10.86	35,437
CRISIL MIP Blended Fund Index ¹		5.67	16.45	6.46	7.66	24,748
Nifty 50 Index ²		7.97	14.57	-0.95	5.27	18,771

Past performance may or may not be sustained in the future. Returns greater than 1 year period are compounded annualised (CAGR). The above returns are of regular plan - growth option. \$All dividends declared prior to the splitting of the Scheme into Dividend & Growth Options are assumed to be reinvested in the units of the Scheme at the then prevailing NAV (ex-dividend NAV). #The Scheme is co-managed by Prashant Jain and Srinivas Rao Ravuri. +The Scheme is co-managed by Prashant Jain (Equities) and Shobhit Mehrotra (Debt). @Scheme performance may not strictly be comparable with that of its Additional Benchmark in view of balanced nature of the scheme where a portion of scheme's investments are made in debt instruments. ^Scheme performance may not strictly be comparable with that of its Additional Benchmark in view of hybrid nature of the scheme where a portion of scheme's investments are made in equity instruments. 1. Benchmark 2. Additional Benchmark

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

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